



20 ANNUAL REPORT **12**



GLOBAL THINKERS

Accountable Leadership. Women's

'WOMEN IN MENA: POWER & CREATIVITY'

&

GTF 2012 AWARDS FOR EXCELLENCE

OCTOBER 6-8 AMMAN - JORDAN



'THE STRATEGIC GTF MISSION IS TO HELP BREED A NEW GENERATION OF LEADERS BY EFFECTIVELY HARNESSING THE POWER OF SOCIAL AND HUMAN NETWORKS THROUGH LISTENING, FILTERING AND PROCESSING INFORMATION AND CREATING INNOVATIVE APPROACHES FOR FORWARD THINKING IN THE REALMS OF GOVERNANCE, COMMUNITY DEVELOPMENT, ENTREPRENEURSHIP, BUSINESS, SOCIAL TRANSFORMATION AND ETHICS. UNDOUBTEDLY, EVENTS, IDEAS, DECISIONS, IDEOLOGIES AND INVENTIONS THAT DEFINE THE COMPLEX WORLD WE LIVE IN TODAY, SHAPE THE WORLD OF TOMORROW. HENCE, WE NEED TO BUILD ON COLLECTIVE INTELLIGENCE AND SOCIAL CAPITAL, UNDERSTAND EMERGING BEHAVIOURAL PATTERNS AND COORDINATE PEOPLE IN WAYS TO ACHIEVE PROBLEM-SOLVING THROUGH COLLABORATIVE WORK.'

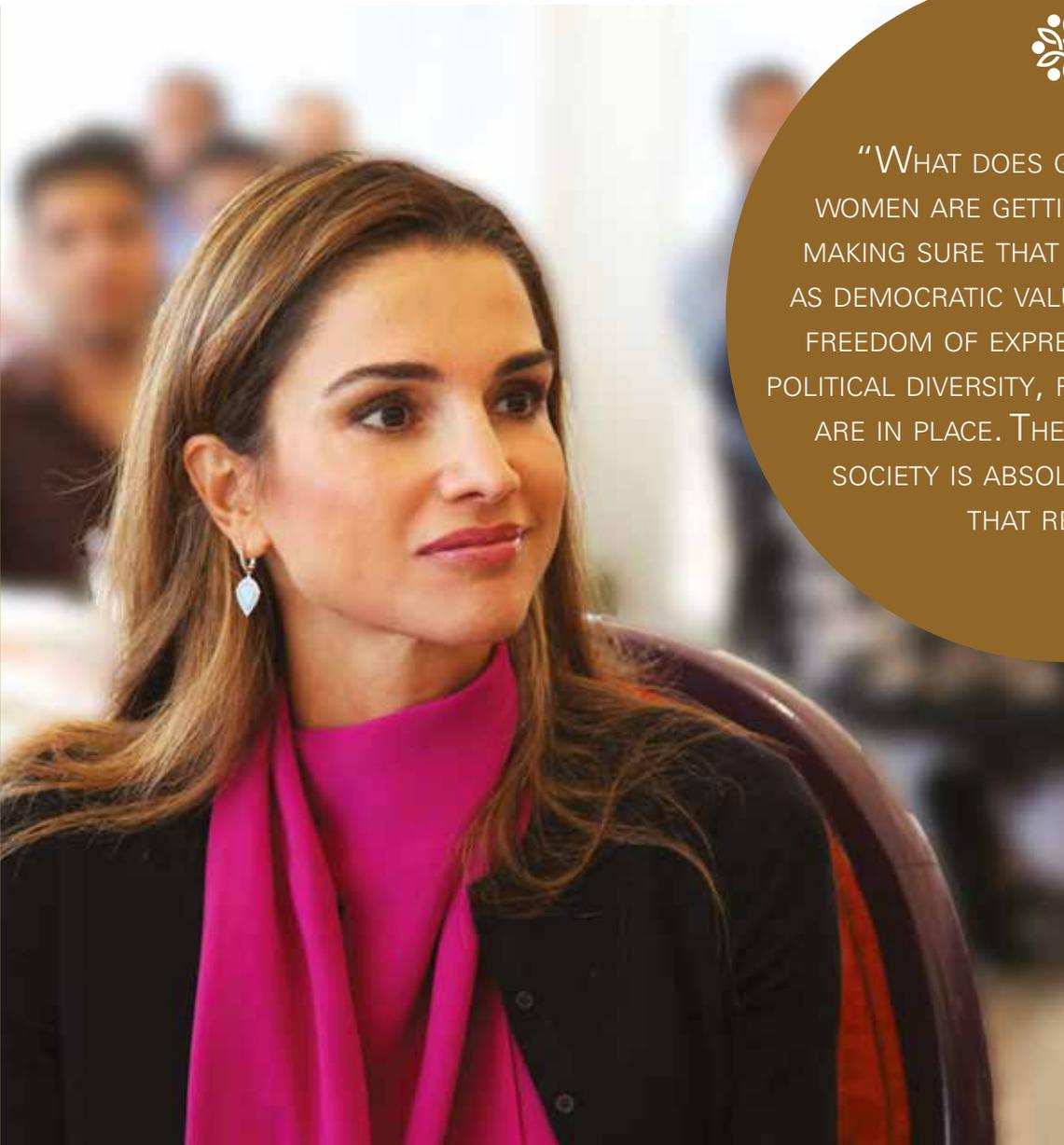
Elizabeth Filippouli

Founder & CEO Global Thinkers Forum

ERS FORUM

Empowerment. Youth Development.

UNDER THE PATRONAGE OF
HER MAJESTY QUEEN RANIA AL ABDULLAH OF JORDAN
GLOBAL THINKERS FORUM 2012



"WHAT DOES GUARANTEE THAT WOMEN ARE GETTING THEIR RIGHTS IS MAKING SURE THAT THEIR VALUES SUCH AS DEMOCRATIC VALUES, HUMAN RIGHTS, FREEDOM OF EXPRESSION, RESPECT OF POLITICAL DIVERSITY, FREEDOM OF RELIGION, ARE IN PLACE. THE ROLE OF THE CIVIL SOCIETY IS ABSOLUTELY CRITICAL IN THAT REGARD."

*Her Majesty
 Queen Rania
 Al Abdullah
 Patron, Global
 Thinkers Forum
 2012*

GLOBAL THINKERS FORUM: WHY AND HOW?

Global Thinkers Forum (GTF) is a think tank, a platform to create dialogue and bring current and future leaders together to discuss governance, society, progress and the future. GTF has been created to reposition perceptions about governance through a global perspective.

We set an ambitious beginning for Global Thinkers Forum in 2012 and we are pleased to report that our decision has been justified. Global Thinkers Forum 2012 Amman, Jordan was embraced by Her Majesty Queen Rania Al Abdullah and the King Abdullah II Fund for Development and set the foundations for a global think tank of growing impact.

At GTF 2012 Amman, 'Women Leaders in MENA- Power & Creativity' we achieved:

- Celebration of Achievements of Women Leaders from the MENA region and the international scene. We convened 250 international and local business, political and community leaders to exchange and support knowledge, innovation and positive change, as well as our quest to create better leaders for a better World.
- We actively support entrepreneurship as the backbone of every prospering society. Fostering innovation and entrepreneurship is absolutely essential and so GTF partnered with Oasis500, the premier network of seed investors in MENA, in order to support and promote their work through the GTF Network.
- The Global Thinkers Forum Awards for Excellence, our signature event, attracted high-level attendees from the MENA region and internationally and another remarkable roster of Award Honourees.
- Stakeholder feedback was raving.
- We partnered with a fantastic line up of international organizations promoting positive change and excellence

such as: Stanford University's AMENDS, Columbia University Middle East Research Centre, Yahoo!Maktoob, Leaders of Tomorrow, Bidaya PR and many others.

- GTF introduced a unique mix of thought leaders, both in terms of backgrounds as well as cultural and ethnic diversity and engaged those change-orientated individuals into productive discussions. This diversity as well as its emphasis on the Arab World is what distinguishes Global Thinkers Forum from any other global think tank.
- Our work is about understanding of global trends, collaboration, knowledge generation and about opening new pathways for business, trade, solutions.



'As you educate a woman, you educate the family. If you educate the girls, you educate the future'.

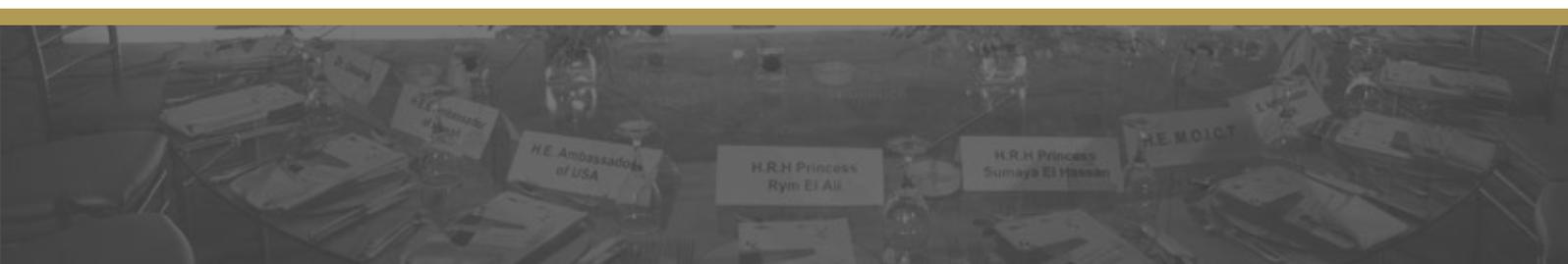
Queen Rania Al Abdullah

- GTF aims to establish initiatives that drive policy in the right direction. GTF is about connecting innovators, business leaders, decision-makers and global thinkers with the ideas, influence, the civil society and open new pathways to get things done.

To quote Her Majesty Queen Rania's remarks at our 2012 Global Thinkers Forum: *"The role of the civil society is absolutely critical."*

Our goal is exactly that: to find solutions and support policies and progress that will increase prosperity and improve lives around the world. We are proud of the achievements noted above and many more represented in the pages that follow. None of it could be done without the intense effort of our dedicated staff; the contributions and insights of our Board, our partners and supporters; and, most importantly, the generous support and valued engagement of our sponsors, supporters and associates.

Looking ahead to 2013, we are planning another year of exciting conversation and thought production, valuable research outcomes and high-impact initiatives. We invite you to get actively involved. Together, we can create a better world!





"There is no point in developing the tools for citizenship, if we do not recognise ourselves and all members of our community as citizens with equal rights to express and to be heard."

HRH Princess Sumaya
bint El Hassan,
*President Royal Scientific Society
Jordan*



"Globally the worst issue is that billions are simply expelled from reasonable lives and dominant forms of Capitalism today are one big reason for this."

Professor Saskia Sassen
*Columbia University,
USA*



"Talents will flourish in a truly collective research culture where many contributions and innovations feed into each other, helping find solutions to the defining questions of our own era. The Global Thinkers Forum provides an invaluable platform for discussion and exchange of ideas."

Zaha Hadid, CEO
Zaha Hadid Architects



"GTF's mission to open channels of constructive exchange among the global community is a vital one. It was a privilege to participate in and be recognized at this outstanding event."

Margery Kraus,
CEO APCO Worldwide



'Arabs should have been able to define their own narrative after decolonization and independence. But this narrative had been hijacked by authoritarian governments. Now with social media Arabs are able to re-appropriate this narrative themselves.'

HRH Princess Rym Ali of Jordan,
President Jordan Media Institute



"I was really impressed by the support that GTF has been able to offer to the young industrious women of the MENA countries. Very few international organizations are giving them something tangible. You do!"

Sonja Lokar, President
European Women's Lobby



KEYNOTE & PANEL HIGHLIGHTS



Wael Fakharany - Manager Google North Africa



Fadi Ghandour, CEO Aramex



Saad Mouasher, Deputy CEO Ahli Bank



Jumana Twal, CEO Bidaya PR



HRH Princess Sumaya bint El Hassan, President Royal Scientific Society



Stephen Cole, Senior Presenter Al Jazeera English





Dr Usama Fayyad, Executive Chairman Oasis500 and Elizabeth Filippouli, Founder & CEO GTF

GTF 2012 AWARDS

Global Thinkers Forum Awards for Excellence & 6th Oasis500 Angel Network Event

The GTF Awards have been highly praised for promoting Excellence and they were warmly embraced by the likes of leaders and decision makers such as Her Majesty Queen Rania, HRH Princess Rym Ali, Zaha Hadid, Dalia Mogahed, Dr Hayat Sindi, Arianna Huffington.



EXCELLENCE IN GLOBAL THINKING

EXCELLENCE IN POSITIVE CHANGE

EXCELLENCE IN LEADERSHIP

EXCELLENCE IN GENDER EQUALITY

EXCELLENCE IN LIFE

EXCELLENCE IN ENTREPRENEURSHIP

EXCELLENCE IN PHILANTHROPY

EXCELLENCE IN INNOVATION

EXCELLENCE IN MEDIA

EXCELLENCE IN CULTURAL UNDERSTANDING

EXCELLENCE IN SCIENCE

EXCELLENCE IN PIONEERING



EXCELLENCE IN GLOBAL THINKING

Her Majesty Queen Rania Al Abdullah II of Jordan

The wife of His Majesty King Abdullah II of Jordan, Her Majesty Queen Rania Al Abdullah is an international advocate, speaking out on behalf of children and youth for their right to a quality education. In Jordan, Queen Rania spearheads initiatives that focus on raising classroom quality, teaching standards, computer access, family involvement, community investment, and health awareness in collaboration with government ministries and agencies. Her Majesty has founded Madrasati, a public-private initiative to refurbish Jordan's public schools, the Queen Rania Teachers' Academy, the Queen Rania Teachers' Award for Excellence in Education, Jordan River Foundation, and Al Aman Fund for the Future of Orphans. She also currently leads the Jordan Education Initiative (JEI) to promote technology in schools. Abroad, Her Majesty works to increase access to quality education, and in her capacity as Eminent Advocate for UNICEF and Honorary Chairperson for UNGEI, she campaigns on behalf of children in need. Queen Rania is also a member of the UN Secretary-General's High Level Panel on the Post 2015 Development Agenda and serves on the Board of the United Nations Foundation.

EXCELLENCE IN LEADERSHIP

Margery Kraus, Founder & CEO APCO Worldwide

Margery Kraus, founder and chief executive officer of APCO Worldwide, a global consulting firm headquartered in Washington, D.C., specializes in public affairs, communication and business consulting for major multinationals. Kraus founded APCO in 1984 and transformed it from a company with one small Washington office to a multinational consulting firm in major cities throughout the Americas, Europe, the Middle East, Africa and Asia. In September 2004 Kraus led a management buy-out of her firm, making APCO one of the largest privately owned communication and public affairs firms in the world. She has also helped to make APCO a thought leader in the areas of international public relations, public affairs and business diplomacy. APCO's International Advisory Council and Global Political Strategies groups bring together more than 80 of the world's most experienced global leaders, including former politicians, diplomats, business and industry executives, journalists, and academics. Prior to founding APCO, Kraus helped to create and develop the Close Up Foundation, a multi-million dollar educational foundation, where she still serves on the board of directors.



EXCELLENCE IN LIFE

Arianna Huffington, President Aol Huffington Post Media Group

Arianna Huffington is the president and editor-in-chief of the Huffington Post Media Group, a nationally syndicated columnist, and author of thirteen books. In May 2005, she launched The Huffington Post, a news and blog site that quickly became one of the most widely-read, linked to, and frequently-cited media brands on the Internet. In 2006, and again in 2011, she was named to the Time 100, Time Magazine's list of the world's 100 most influential people. Originally from Greece, she moved to England when she was 16 and graduated from Cambridge University with an M.A. in economics. At 21, she became president of the famed debating society, the Cambridge Union.



EXCELLENCE IN PHILANTHROPY

*Marianna Vardinoyannis, UNESCO Goodwill Ambassador,
President ELPIDA Foundation*

Marianna V. Vardinoyannis has been an unceasing advocate and campaigner for the rights of children and the family. She is a Goodwill Ambassador of UNESCO, founder and president of the "Foundation for the Child and the Family" and of the "ELPIDA Friends' Association of Children with cancer". Inspired by motherhood, as a mother of five children herself, she has built up an extensive record of humanitarian work towards disadvantaged social groups in Greece and abroad, as well as on education, peace and cultural heritage. She struggles against human trafficking, climate change and other issues of today's concern.



EXCELLENCE IN PIONEERING

Zaha Hadid, Founder Zaha Hadid Architects

Zaha Hadid, founder of Zaha Hadid Architects, was awarded the Pritzker Architecture Prize (considered to be the Nobel Prize of architecture) in 2004 and is internationally known for both her theoretical and academic work. Each of her dynamic and innovative projects builds on over thirty years of revolutionary exploration and research in the interrelated fields of urbanism, architecture and design. Hadid's interest lies in the rigorous interface between architecture, landscape and geology as her practice integrates natural topography and human-made systems, leading to experimentation with cutting-edge technologies. Such a process often results in unexpected and dynamic architectural forms.



EXCELLENCE IN CULTURAL UNDERSTANDING

Dalia Mogahed, Author

Dalia Mogahed is Executive Director of and Senior Analyst for the Gallup Center for Muslim Studies. Mogahed leads the analysis of surveys of Muslims worldwide, including in the U.S. and Europe. With John L. Esposito, she coauthored the groundbreaking book *Who Speaks for Islam?: What a Billion Muslims Really Think*.

In her role as a Gallup scientist, Mogahed is a frequent expert commentator in global media outlets and international forums. She also serves as a Global Expert for the United Nations Alliance of Civilizations. Her analyses have appeared in *The Wall Street Journal*, *Foreign Policy* magazine, the *Harvard International Review*, and many other academic and popular journals. Her audiences have included heads of state, parliamentarians from around the world, and religious leaders from every faith. She was selected as an advisor by U.S. President Barack Obama on the White House Office of Faith-Based and Neighborhood Partnerships.





EXCELLENCE IN MEDIA

HRH Princess Rym Ali of Jordan, Founder JMI

Her Royal Highness Princess Rym Ali founded in 2007 the Jordan Media Institute (JMI), a non-profit institution whose aim is to establish an Arab center of excellence for journalism education with a Master's program at its core and training modules (www.jmi.edu.jo/en). She has also been member of the Board of Commissioners of the Royal Film Commission – Jordan since July 2005 (www.film.jo/en).

Prior to marrying HRH Prince Ali Bin Al Hussein, Princess Rym worked extensively for international broadcasters including CNN, where she began as a producer in 1998 and later worked as a Baghdad correspondent from 2001 until 2004. She had developed her portfolio working for the BBC, Dubai TV, Bloomberg TV, Radio Monte-Carlo Moyen-Orient and United Press International-UPI.

A graduate of Columbia University's School of Journalism, Princess Rym Ali also holds a MPhil in Political Science from the Institut d'Etudes Politiques in Paris and a MA in English Literature from the Sorbonne.



Princess Rym Ali received a prestigious Alumni Award from the Columbia University School of Journalism in April 2011. In July 2011, she has also been awarded the "Best International Journalist" prize at the 32nd Ischia International Journalism Awards Ceremony, one of the most renowned journalistic awards in Italy. In September 2011, Princess Rym Ali was decorated with French Knight of the Legion of Honor by French Ambassador to Jordan.

EXCELLENCE IN SCIENCE

*Dr Hayat Sindi,
Founder & President i2nstitute*

Hayat Sindi is the Founder and President of i2nstitute. Hayat was born in Makkah, Saudi Arabia and is one of the world's leading biotechnologists. As a child she was inspired by great scientists who changed the world. She left Saudi Arabia in her teens and worked against the odds to become the first female from the Gulf to earn a PhD in biotechnology, studying at King's College London, Cambridge University, MIT and Harvard. Hayat was a Visiting Scholar at Harvard University for 5 years, and a co-founder of Diagnostics For All, which offers cost-effective point-of-care diagnostic tools enabling the treatment of the 60% of people living beyond the reach of medical infrastructures. She has been a PopTech fellow in both Science and Social Innovation, advancing her longstanding goal to more closely link science and social impact. Her dream is that i2 will make stories like hers less exceptional and more possible for every young innovator.



Recognitions:

- Member of the British Top Young Researchers in the House of Commons.
- Awarded the Young Professional Award by the Massachusetts Institute of Technology's Arab Student Organization (MIT-ASO). (2006)
- Selected to address King Abdullah Ben Abdul Aziz of Saudi Arabia at the National Dialogue Forum in Riyadh, Saudi Arabia.
- Hayat's Diagnostics For All business team won first place in Harvard Business School's Business Plan Contest in the social enterprise track, and first place in MIT \$100K Entrepreneurship Competition in the same year. This is the first time in history that the same team won first place in both competitions in the same year. (2008)
- Received the prestigious Prince Khalid Award for Dr. Sindi's innovative approach to the sciences. (2010)
- Named a 2009 and 2010 PopTech Social Innovation Fellow. This is the first time in the history of the organization that Poptech awarded a Poptech Science Fellowship to the same person in two consecutive years (2009, 2010)
- Selected to be an Emerging Explorer with National Geographic's Emerging Explorers Program. (2011)
- Named one of 150 Fearless Women by Newsweek/The Daily Beast (2012)
- Named Global Ambassador for Vital Voices (2012)
- Named number 9 out of 100 of the Most Powerful Arab Women by CEO magazine and number 3 from Most powerful Saudi Arabian Women.
- Received Outstanding Contribution to Medicine award From Sheikh Lubna Minister of Trade UAE (2012).
- Awarded The Honorary Global Thinkers Forum Award of Excellence in Science (2012).



EXCELLENCE IN POSITIVE CHANGE

Deema Bibi, CEO INJAZ

Deema W. Bibi is the CEO of INJAZ, a member organization of Junior Achievement Worldwide. Ms. Bibi elevated the work scope of INJAZ to new horizons by reaching out to all governorates of the Kingdom of Jordan. Her strategic plans and directives enabled INJAZ to develop high-impact programs, and to expand those programs to reach out to more than 120,000 students annually, and to build a strong network of supporters, including 2,500 qualified volunteers, 250 companies and institutions and a c-level, dynamic board of 50 business leaders.



EXCELLENCE IN GENDER EQUALITY

Sonja Lokar, President, European Women's Lobby

Sonja, born in Zagreb, Croatia is a sociologist and has been a political activist from her youth. She is also an elected politician, a reformer and Secretary General of her parliamentary social democratic party between 1989-1991. She is a feminist and advocate for women's human rights in Slovenia and internationally. As Executive Director of the CEE Network for Gender Issues and the Chair of the Stability Pact Gender Task Force she has been working with women activists across all social, ethnic, religious and political divides in 21 countries. As president of the European Women's Lobby she works all over the European Union on Women issues and for the political empowerment of women.





EXCELLENCE IN ENTREPRENEURSHIP

Khalid Alkhudair, CEO Glowork.net

Khalid Alkhudair is a Chartered Marketer from the Chartered Institute of Marketing. Khalid's holds various roles in various capacities. His current role is the Chief Operating Officer – Markets at KPMG in Saudi, Kuwait & Jordan, he is also the founder of Glowork.net a women empowerment initiative that has created thousands of jobs for women thus far and he is a Global Shaper (representing Saudi Arabia) at the World Economic Forum as well as the Riyadh Hub Curator. He returns to KPMG as an alumni after establishing Deutsche Gulf Finance's brand, corporate identity and presence in the Saudi market as a leader in the mortgage industry, as well as leading them to 3 financial key international awards. His experience at KPMG has helped him secure an expertise insight into all the key aspects of strategic and successful marketing, which include Communication, establishing the in house PR department, CSR (KPMG Foundation), Event Management, Branding etc. Also throughout his time at KPMG Khalid managed to lead the firm to over 23 key awards in the space of four years, which were aligned to the firm's overall corporate goals and strategy such as the Best Saudi Company to Work for award (top 3 position for 5 years in a row) and the King Khalid Award for responsible competitiveness twice. Khalid is an active writer and contributor in national and regional publications such as Gulf Marketing Review, Saudi Gazette, Arab News etc as well as publishing a book entitled "Communicating effectively in the work place". All this led him to being awarded the Best Head of Marketing in the Middle East for 2010, Saint Mary's University Young Alumni of the year, WAMDA Entrepreneur of the week in 2012 and Ranked #3 in the 30 under 30 Gulf Business Magazine powerlist. Khalid also sits on a number of Advisory boards throughout the world such as the CMO Council Advisory Board, the Country Officer for Women Campaign International (ALWANE), Steering Committee Member for women unemployment at the Ministry of Labor, Steering committee member on talent mobility for the world economic forum and an Advisory Member at Saudi Broadcasting

EXCELLENCE IN INNOVATION

Nabila Ramdani, Journalist

Nabila is a Paris-born freelance journalist of Algerian descent who specialises in French politics, Islamic affairs, and the Arab World. She writes columns for The Guardian, The Observer, The Independent, London Evening Standard, and New Statesman. Nabila has been named by Decide Now Act "101 Innovation" as one of 101 most innovative individuals in the world for social good. She has also been honoured with the title Young Global Leader 2012 by the World Economic Forum.





OUR WORKSHOPS

GTF is committed to developing better leaders. As part of this commitment and dynamic action, **GTF** organises high level workshops for young and aspiring leaders and entrepreneurs:



EMOTIONALLY INTELLIGENT LEADERS - GREAT LEADERS ARE MADE, NOT BORN! LEADERSHIP IS A REQUIREMENT TO ANY SUCCESSFUL BUSINESS BECAUSE THE NATURE OF GOOD LEADERSHIP IS THAT IT PROVIDES IMPORTANT DIRECTION TO AN ORGANIZATION.
ORGANISED BY BETTER BUSINESS AND SUHAIL JOUANEH



Global Thinkers Forum has evolved into a gathering for sharing ideas and exchanging knowledge. This means that our mission of expanding the Forum into an on-going conversation is well founded and will deliver greater value to all stakeholders of the Global Thinkers Forum community.



TAKING YOUR TALENT ONLINE:
 HOW TO BECOME A WORKING PROFESSIONAL FROM YOUR HOME!
 WHETHER YOU'RE AN INDIVIDUAL OR A COMPANY, YOU CAN SHARE AND SELL YOUR WORK ONLINE, MAKE MONEY WHILE WORKING FROM HOME, FIND THE RIGHT PERSON FOR YOUR PROJECT, AND CONNECT WITH OTHER DESIGNERS.
ORGANISED BY TASMEEEMME.COM





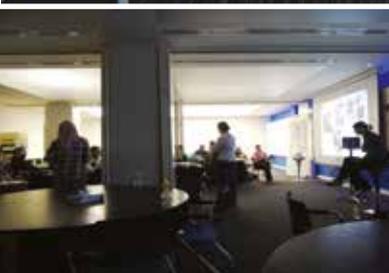
EDUCATION IN KNOWLEDGE ECONOMY OR KE FOR HUMAN CAPITAL - HOW CAN WE MOBILIZE AN ENTIRE COUNTRY INTO A KNOWLEDGE PRODUCING ONE, TOWARDS ECONOMIC GROWTH AND JOB CREATION (NOW EVERYONE WANTS / NEEDS AN ENABLING ENVIRONMENT TO INCREASE / FACILITATE CHANCES OF SUCCESS OF NEW BUSINESS).
ORGANISED BY REEM N. BSAISO



WOMEN JOURNALISTS COVERING DANGEROUS ZONES: STAY SAFE
ORGANIZED BY THE INTERNATIONAL NEWS SAFETY INSTITUTE AND HANNAH STORM



ARAB WOMEN'S VOICE VIA SOCIAL MEDIA: WOMEN ARE A POWERFUL FORCE FOR CHANGE, SOCIAL BETTERMENT, IMPROVING COMMUNICATION, AND BOOSTING THE ECONOMY. SOCIAL MEDIA'S CORE IS ABOUT SHARING AND CONNECTING, AND AS SUCH WOMEN DOMINATE SOCIAL NETWORKS IN TERMS OF BOTH NUMBERS AND QUALITY CONTENT.
ORGANISED BY THINKLABS AND AYMAN ITANI



HOW TO RAISE FUNDING FOR YOUR START-UP: A STEP-BY-STEP APPROACH
ORGANIZED BY EFACTOR AND EVA HUKSHORN

GTF 2012 SURVEY ANALYSIS

Global Thinkers Forum has been received with excellent reviews from its participants and delegates. GTF is perceived as a destination for high level networking, knowledge exchange, collaboration and, first and foremost, for promoting excellence in leadership; it is also an important meeting place for brand promotion, corporate social responsibility and thought leadership on a global level.

As our survey results show, GTF also presents a unique opportunity to engage

with new customers, promote services and products and present campaigns to an influential international audience.

We are proud that 89.6% of our delegates answered positively - **37.9% 'loved GTF'** or 'found GTF interesting' (51.7%)!

Our agenda was carefully created for a select audience. We presented keynotes and panels that spoke to key local concerns but were firmly rooted in international contexts.

Our feedback indicates that we delivered results of value and benefit to every stakeholder involved with Global Thinkers Forum.

Let's begin with the fact that the GTF audience has clearly embraced our mission because **the majority of respondents acknowledge that a Leadership Gap exists in our world (64.3%), and that it is a problem which should be addressed through Global Thinkers Forum** and by promot-



WHAT DO WE LEARN?

The most frequently cited points as being the best aspects of GTF are:

1.

International scope in relation to the strongly established issue of failing global Leadership (delegates, topics, panellists)

2.

Opportunity to connect with people from around the world

3.

The chance to promote a brand or extend a campaign to an influential audience

ing collaboration and excellence; interestingly, 35.7% of respondents argue that this Leadership gap is present in some parts of the world only (giving examples from the Arab world).

Furthermore, GTF delegates deeply understand the value of and adopt the concept of 'Global Thinking' and have highlighted by 86.2% the importance of approaching political, social and business affairs from a wider perspective and under the prism of a new 'globalised' reality.

The responses to the question 'What is the biggest challenge for our World today' are particularly interesting:

'Failing Leadership' is in pole position with 67.9%; 'Regional Tensions' and 'Crippling Economic Models' are identified as significant destabilisation factors (each by 32.1%), while 'Resource Scarcity' and 'Continuous Change' come next with 28.6% and 21.4% respectively. 'Geostrategic Power Struggle', 'Complexity' and 'Information Overflow' follow.

The level of networking that Global Thinkers Forum offers is praised by the vast majority (70%) of respondents who rated GTF as a platform for 'top-end' and 'very good' networking.

Sponsors, partners and companies have rated GTF highly, giving it excellent marks

in relation to value and promotional benefits. Specifically: 100% of respondents confirmed that they found GTF useful for their company, with an impressive 70% adopting the adjectives 'very' and 'extremely' useful.

GTF's organisation has also scored high with the majority of respondents stating that **they felt 'very comfortable asking questions' (81.5%)**, that the time allowed for Q&A was sufficient (69%), while 72.4% expressed the view that GTF was better than they expected – with an impressive 44.8% stating that GTF was 'much better' than expected or even 'exceeded expectations'.



4.

The opportunity to be with pioneering minds who really care about leadership and the World and produce new content

5.

The organisation of the event itself and being in a professional environment

6.

Opportunity to hear from experts

7.

Opportunity to meet high level people, with freedom to mingle

8.

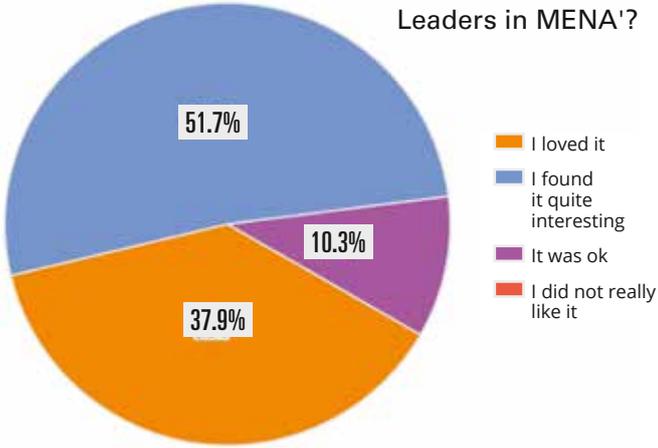
Opportunity to research an area of study or business interest

9.

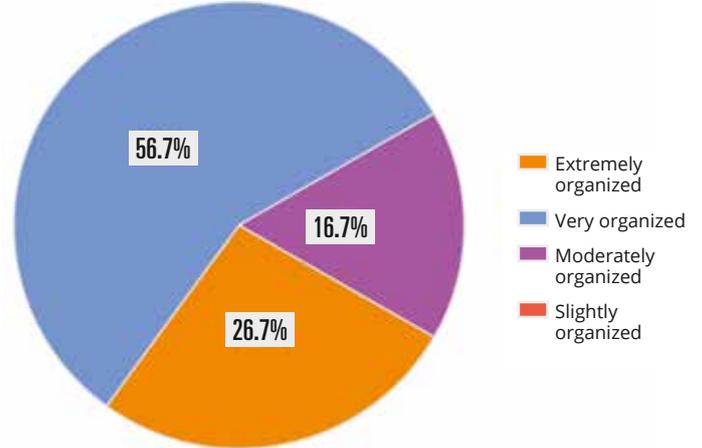
Opportunity to experience a new culture

GTF 2012 SURVEY RESULTS

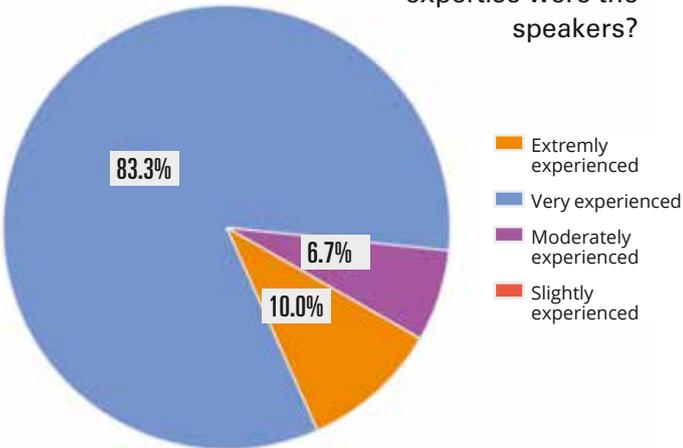
How did you like Global Thinkers Forum 2012 'Women Leaders in MENA'?



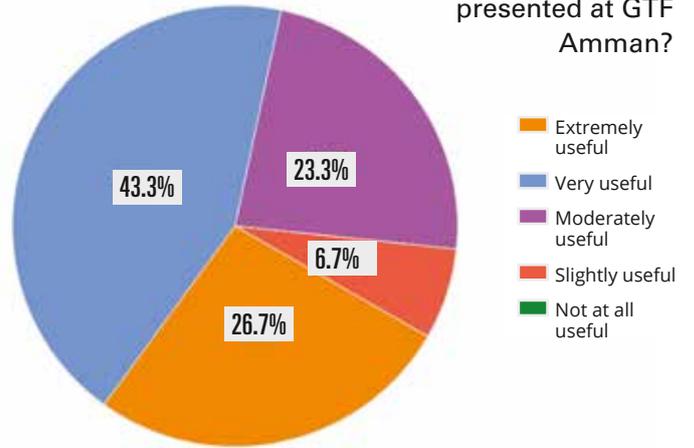
How organized was GTF 2012 Amman?



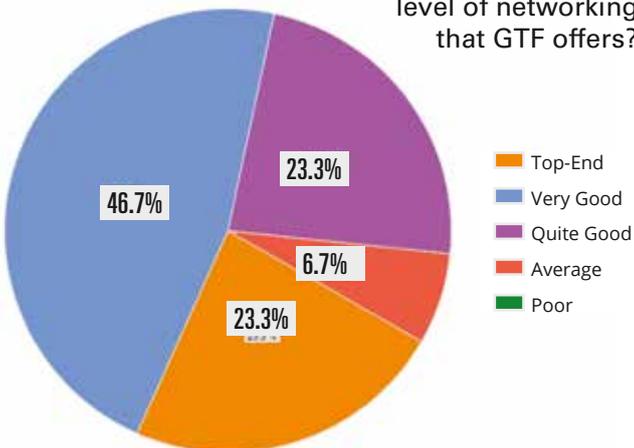
How experienced in their areas of expertise were the speakers?



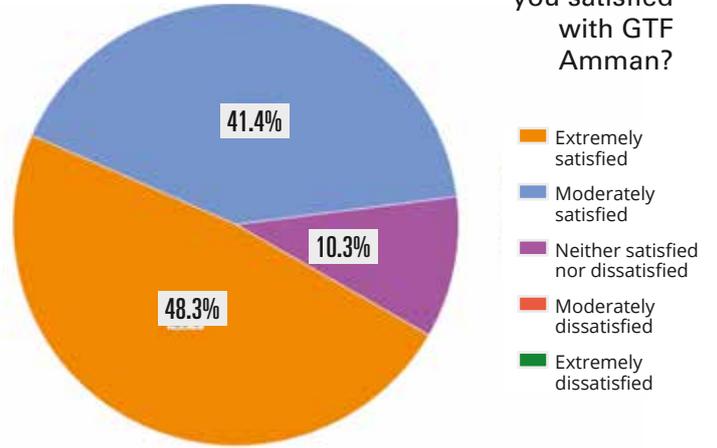
How useful to you or your company was the information presented at GTF Amman?

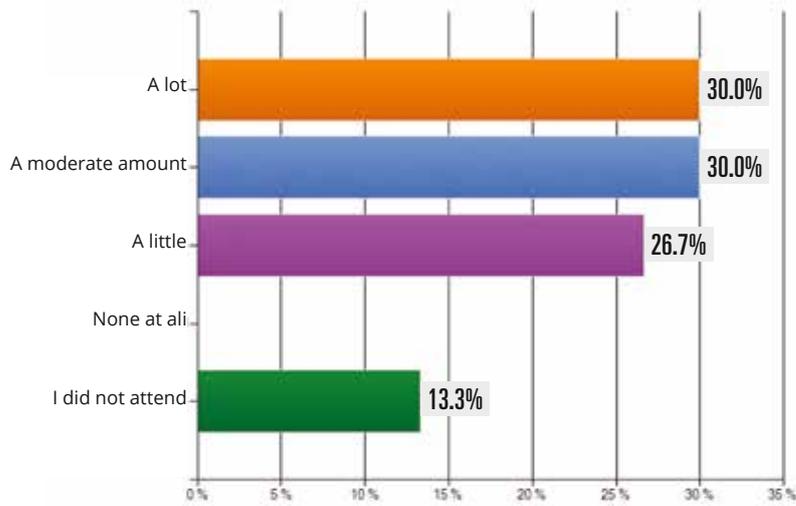


How do you rate the level of networking that GTF offers?

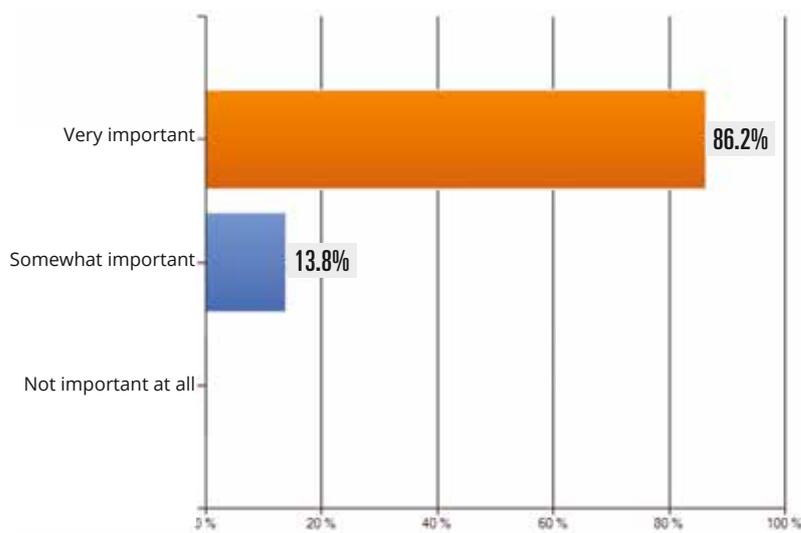


Overall, were you satisfied with GTF Amman?

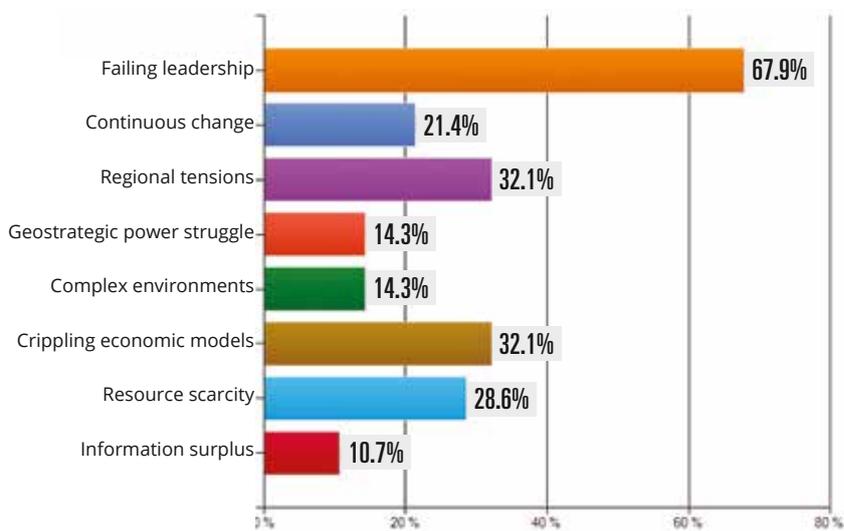




How much have your skills/knowledge improved because of the training at GTF Workshops?



How important is the concept of "Global Thinking"?



What is the biggest challenge for our World today?

WHY A GLOBAL CONVERSATION?

The key driver in 2013 is taking the power of the Global Thinkers Forum delegates, sponsors and partners and nurturing our community. That community can engage in conversation in various cities globally and throughout the year.

Our ability to bring experts into the conversation and to connect community members with and to one another will keep driving our success.

We will create the necessary field for new opportunities for interactivity within the community and by bringing in new high profile members.

The feedback that we have received is empowering us to work even harder for 2013:



'THE CONFERENCE WAS A GREAT EXPERIENCE AND CERTAINLY AN EYE OPENER IN TERMS OF HOW SOME WOMEN IN MENA REGION HAVE PROGRESSED. I AM SURE THAT THERE IS STILL A LONG WAY TO GO AND THE FORUM WILL INSPIRE OTHER WOMEN TO FOLLOW. WITH REGARDS TO THE SPONSORSHIP, WE ARE THRILLED WITH THE PR EXPOSURE THAT WE WILL GET FROM THE EVENT ESPECIALLY SINCE QUEEN RANIA AND THE PRINCESSES GRACED THE EVENT.'

Ashraf Ezzeldin,
Commercial Manager Qatar Airways (Diamond Sponsor)

GLOBAL THINKERS FORUM

Accountable Leadership. Women's Empowerment. Youth Development.



'IT WAS SUCH A GREAT EVENT!
MANY THANKS FOR INVITING ME.
THE DINNER WAS AN OPPORTUNITY TO
DISCOVER THE EXTRAORDINARY WOMEN
OF THE MENA REGION : I WAS SO
IMPRESSED. ALL IN ALL A MEMORABLE
EVENT.'

Professor Saskia Sassen
Columbia University (Keynote Speaker GTF 2012)



'A QUICK NOTE TO CONGRATULATE
YOU AGAIN FOR A TREMENDOUS
EVENT. IT WAS AN ABSOLUTE SUCCESS
AND A LOT OF PEOPLE WERE EXTREMELY
IMPRESSED BY THE QUALITY OF
THE WORKSHOPS AND THE GALA
RECEPTION.'

Nabila Ramdani
(GTF 2012 Award Honoree for Excellence in Innovation)



'CONGRATS ON A WONDERFUL AND ENLIGHTENING EVENT. I HEARD SO MANY AMAZING THINGS AND I JUST HOPE YOU KEEP BRINGING THESE INITIATIVES TO THE MIDDLE EAST.'

Shirene Rifai,
U Magazine Jordan
(Media Sponsor)

HOW DO WE DEFINE SUCCESS?

At GTF, we believe that the following elements are necessary to fulfil our mission:

- GTF participants have genuinely learnt something they can use to improve their professional and personal lives
- Our discussions are high level and our speakers generate original, high level content on leadership, business, innovation economy and society
- GTF carefully selects each speaker as he or she is a critical part of the conversation and important to enrich the thought production with fresh knowledge and new ways of thinking
- Under the GTF umbrella a number of partnerships are being achieved
- People become dedicated and active members of the GTF family

As we look towards 2013 and future GTF events, we want to take all of the above into consideration and stay committed to:

- GTF contributing to a better world as a thought leadership platform
- GTF actively contributing to better leadership by creating ecosystems for excellence
- GTF generating opportunities for collaboration between governments, private sector and civil society
- GTF providing intellectual and market value to its sponsors, partners and audience
- GTF remaining a vehicle for expansion and access to international audiences
- GTF bridging East and West
- GTF preserving the spirit of enthusiasm and inspiration that exists in its network of delegates, partners and sponsors
- GTF adding to its network of top global brands, experts and promoting future decision makers
- GTF will becoming even more interactive.
- GTF convening the top international experts and speakers to talk at GTF events.
- GTF creating the best value for everyone involved with our events.

'IT WAS A FANTASTIC EVENT INDEED AND I LEARNED A LOT FROM THE SESSIONS AS WELL. IT WAS A WONDERFUL EXPERIENCE. I WANTED TO ALSO CONVEY PRINCESS RYM'S APPRECIATION AND REGARDS THAT SHE ASKED ME TO SEND YOU PERSONALLY AND FOR THE WONDERFUL EVENT THAT YOU PUT TOGETHER. AS FOR LEADERS OF TOMORROW, WE ARE LOOKING FORWARD TO CONTINUING TO BUILD ON WHAT WE HAVE ESTABLISHED.'

Rana Sweis

Co-Founder Leaders of Tomorrow Jordan (Strategic Partner)



'WHAT A SUPERB EVENT BY A SUPERB HOSTESS. IT WAS REALLY IMPRESSIVE HOW YOU MANAGED TO PUT TOGETHER SUCH INTERESTING SESSIONS, WITH A WHOLE ARRAY OF INTERESTING PEOPLE.'

Hoda Abdel Hamid

Journalist Al Jazeera English (Speaker)

OUR PARTNERS



We are grateful to the organizations listed here for their sponsorships, work and trust in 2012. They made GTF 2012 and the GTF 2012 Awards for Excellence possible. We also wish to thank the individuals and leaders who elect not to be recognized, as well as the many other individuals whose engagement and support make this work possible.

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GTF 2012 STRATEGIC PARTNERS



WHO ARE THE THOUGHT LEADERS BEHIND GTF 2012?



Salim Amin
*Chairman,
Camerapix & Africa24*

Salim Amin is Chairman of Camerapix, founder and Chairman of The Mohamed Amin Foundation and co-founder and Chairman of A24 Media. As Executive Producer and Presenter, Salim finished a documentary chronicling his father's life in March 2006 entitled "MO & ME" which has to date won ten Awards for Best Documentary in the United States, Canada, India and on the African Continent, including the Grand Jury Award at the New York International Film Festival. The documentary achieved a successful theatrical release in Kenya and was screened at the prestigious British Academy of Film and Television Arts (BAFTA), as well as the Cannes Film Festival in 2007. In December 2005, Salim began work on the launch of the first 24-hour pan-African News and Current Affairs Channel. Africa 24 Media, a precursor to the Channel and Africa's first online Agency for video and stills content, launched in September 2008 (www.a24media.com). In January 2007 Salim was named a Young Global Leader by the World Economic Forum in Davos. He is a fellow of the African Leadership Initiative and a member of the Aspen Global Leadership Network. In 2010 Salim was one of only 150 people around the world invited by President Obama to the Presidential Entrepreneurship Summit in Washington, DC.



Reem N. Bsaiso
Senior ICT Consultant

Reem is an independent Senior Consultant specializing in knowledge economy policies and public reform; her focus is on ICT in Education and national training schemes, working with international agencies on ICT in Education in the MENA region, such as World Bank, UNESCO and EU Investment Bank. She is Founder of Global Tech-Net (G-TeN), a non-profit initiative registered at the Ministry of Industry and Trade, Jordan. Reem is ex-CEO of World Links Arab Region and World Links International, initiated by the World Bank committed to spreading and merg-

ing ICT and knowledge economy skills in education and training of youth and women. She has created scalable and sustainable schemes to reach hundreds of millions of youth through highly effective and low cost models. She was part of the Prime Ministerial National Agenda of Jordan, and worked on the labour, employment, vocational training, education and social components. In 2002 – 2003, she initiated the Jordanian national strategy for merging ICT in education, established the first ICT department and programs for ICT literacy, e-learning and technical support, under a UNDP/ Government of Jordan scheme.



Chris Cramer
Editor at Large Reuters

Chris Cramer is founder and CEO of CramerMedia, a global media solutions company based in the USA. He has spent more than 40 years in journalism during which he was Head of Newsgathering at the BBC, President and Managing Director of CNN International and Global Head of Multimedia at Reuters. He currently serves as an Editor at Large for Reuters.



Maggie Eales Senior Vice President – *CNN International Broadcast Relations, Europe, Middle East and Africa (EMEA) for Turner Broadcasting System Europe Limited*

Maggie is responsible for relations with broadcasters in EMEA, negotiating sales of CNN stories and Live Breaking News to both private and public broadcasters and overseeing a multi-million dollar budget. Her role also encompasses oversight for CNN International EMEA marketing, PR and business development functions. She worked with CNN colleagues to develop the CNN Journalism Fellowship which takes place at CNN Headquarters in Atlanta. The programme mentors journalists from across the world to gain greater expertise of news gathering from CNN. Maggie is also responsible for the development and implementation of the CNN MultiChoice African Journalist

Awards, an event she has been involved with since 1998. Now in its 17th year, the 2011 award ceremony was hosted in Johannesburg, South Africa and in previous years Kenya, Mozambique, Ghana and Uganda. It is recognized as the most prestigious event of its kind in Africa.

She has also been a judge for The One World Media Awards which recognize the most outstanding media coverage from the developing world. Also, several times for the Royal Television Society Awards (RTS) and in 2012 is judging the Current Affairs – Home category. Prior to joining TBS in May 1992, Maggie was the Senior Foreign Editor for ITN in the UK for nine years, spanning the time from the Falklands conflict to after the first Gulf War. Other highlights included the fall of the Berlin Wall and the release of Nelson Mandela.



Gary Horsley

For more than 30 years Gary has been a consultant on international communications issues, helping to shape strategies that reach out to client audiences, markets and partners across the globe. During that time he has worked with major industrials, professional services, government departments and NGOs, helping them to communicate effectively across different cultures. He has extensive experience of working with European institutions, providing communications strategy and actions in areas as diverse as EU investment in R&D and the work of the EC's Humanitarian Office. In three years of this latter role he managed many donor networking and aid support activities, including events in the West Bank and Gaza and EU presence at the signing of the anti-landmines treaty in Ottawa. For the last six years Gary has been at the heart of a media consultation involving journalists and associated media interests from EU Member States and the countries on the Union's borders to the South and East. Discussion and analysis in more than 30 conferences, seminars and workshops has tackled key issues for the region: migration, terrorism, human rights, racism and xenophobia, reporting conflict and media freedom. It has also established an informal network of journalists focused around common professional interests, offering mutual support and providing distribution for news direct from colleagues on the front line of the Arab Spring uprisings.



Eva Hukshorn

EFactor.com

Eva has 7 years of experience as a financial & strategic advisor in Investment Banking in London, Amsterdam and New York for Accenture and ABN AMRO / RBS. During these years, she worked on a variety of projects mainly with an international focus. In 2010, she became an entrepreneur & investor herself. Currently, Eva is Management and Partner of EFactor.com, the largest network for Entrepreneurs in the world. Eva coaches several startups and is Board of Advisory of TreFoil Energy, CleanDrinks and Global Thinkers. Eva was nominated La Femme Formidable 2012 by Marie Claire Magazine. Her key experience is in process management of Mergers & Acquisitions and strategic & financial guidance of companies. Eva has a master degree in Financial Economics (MSCi), studied International Asian Politics in Taiwan and is a Certified Management Accountant (CMA). She is expected to graduate in December 2012 for her diploma in International Financial Reporting Standards (DipIFRS) by the Association of Chartered Certified Accountants (ACCA). In 2011, she passed her Colloquium in General & Modern Art in Amsterdam.



Valerie Keller

YGL, World Economic Forum

An entrepreneur, consultant and public policy advocate, Valerie Keller's work bridges sectors and industries. As CEO of a social enterprise she focused on sustainable models for economic development including field research and pilot programs serving more than 20,000 in the poor regions of the U.S. along the Gulf Coast. She also established healthcare facilities and real estate developments for urban revitalization. In the aftermath of the Hurricane Katrina disaster, Valerie co-founded two coalitions in the U.S. representing hundreds of government agencies, corporations and NGOs to enact federal systems reform in housing and healthcare, securing tax credits and policy incentives to address market failures and stimulate public-private partnerships. She has provided U.S. Congressional expert testimony and served as regional broadcast media guest host and commentator. Valerie has raised \$100M USD and served on more than a dozen governing and advisory boards including the board of the Global Thinkers Forum.

As Associate Fellow of Oxford University's Saïd Business School, Valerie is focused on engaging corporates and institutions for initiatives across the school. She is founder and CEO of Veritas, an advisory based in New York City working in the Americas and Europe helping high-growth ventures to scale. She was recently honored by the World Economic Forum as a Young Global Leader.



Shannon McElya
Founder at GreenSuccesses

Shannon has a unique talent as a technology and partner evangelist to translate technology vision into compelling customer and partner benefits and create a partnership ecosystem. She has a proven track record bringing startups to market, including three successful IPOs and several profitable acquisitions. Shannon specialises in envisioning business strategies, creating marketing and business initiatives that drive demand, quickly developing solid alliances and channels to facilitate revenue generation and steady growth. By blending technical acumen and passion, she represents leading-edge and disruptive technology as a new market evangelist. Shannon also has deep knowledge in sustainability, clean tech, renewable energy and enabling technologies.



Lindsey Oliver
International Commercial Director at Bloomberg Television

Lindsey is an experienced media professional and she is also a trained lawyer and has worked for large media organizations in both capacities. General Counsel for CNBC Europe for ten years, Lindsey moved across to head up their distribution team. Following her tenure at CNBC Lindsey became Commercial Director at Al Jazeera English, based in Doha, where she was part of the team that launched the English language version of one of the world's most controversial media brands. After successfully rolling out the channel Lindsey moved to the Internet arena with Jalipo, an online content provider, before taking up her current position at Bloomberg Television. In her role she is responsible for distribution across Europe, Middle East and Africa and has

been leading The Channel's International localization initiative which, under her guidance has seen the completion of several new localization deals including BloombergHT in Turkey, Al Arab in the Middle East, RBC in Russia and Bloomberg West Africa in Nigeria.



Sue Phillips

Sue Phillips career spans more than 30 years in high profile- news broadcasting. She joined the Canadian Broadcasting Corporation (CBC) in 1978. After senior production roles in London, Moscow, Rome and Washington DC she became CBC's London Bureau Chief in 1997. Subsequently Sue worked as Managing Director of News World International responsible for International Broadcast conferences in London, Barcelona and Singapore attended by heads of news organizations from around the globe. Phillips also produced the first Eurasia Media Forum in Almaty, Kazakhstan. The event celebrates its 10th anniversary in 2012. Sue was appointed London Bureau Chief at Aljazeera in 2004 and was integral to the creation of the channel including setting up the London Broadcast Centre in time for the launch in November 2006. She was promoted to Director of Foreign Bureaux in June 2008 and moved to the Aljazeera headquarters in Doha where she managed 25 bureaux worldwide. In 2010 Sue left Aljazeera and turned her talents to film and joined the Doha Film Institute in Doha as Director of Operations as part of a fast growing organization devoted to Qatar's film initiatives in production, education, events and screenings as well as the Doha Tribeca Film Festival. Sue is a founding Director of the Frontline Club in London a vibrant venue where a diverse network of journalists, photographers, aid workers and diplomats discuss, debate and network.



Richard Sambrook
Professor of Journalism

Richard Sambrook is Professor of Journalism and Director of the Centre for Journalism at Cardiff School of Journalism, Media and Cultural Studies at Cardiff University. For 30 years, until February 2010, he was a BBC journalist and news executive. He spent ten years on the management

board of the BBC becoming successively Director of BBC Sport, BBC News and, latterly, Director of BBC World Service and Global News. From 2010 until 2012 he was Global Vice Chairman and Chief Content Officer of the Edelman public relations agency.



Amy Selwyn
CEO Storytegitic

Amy is CEO of Storytegitic. Her first paying job was as an actress! She was five years old. Despite rave reviews, Amy opted for a life in the business world, starting her career in 1983 with Salomon Brothers in New York. In 1987, she followed her heart and her passion for news, and she has remained in the industry since then, for a total of 25 years' experience. In 1987, she joined The New York Times as a marketing strategist, then moved to The Associated Press in 1993 first as Deputy Director of Strategic Planning and, then, as the AP's first Director of Marketing. In 1998, she moved to London with the AP, serving as Director of Sales, Strategy and Marketing for APTN. In 2000, she went to work with the BBC, where she headed up Rights & Business Development. In 2004, following an 8-month sabbatical in Rome, she returned to London and launched an independent consulting practice, specializing in brand strategies for news organizations. That independent consultancy has evolved into Storytegitic. In this capacity, she is the Managing Director of News Xchange, the news industry's most thought-provoking conversation. In addition, she works with the BBC, the EBU, Eurovision, the Arab News Agency, the Press Association, ITN and others.



Marc Ventresca
*Fellow and University Lecturer
University of Oxford*

Marc Ventresca is an organisational and economic sociologist who teaches strategy, leadership and organisation theory at Saïd Business School with a focus on innovation and on how new markets get built. He is a Fellow of Wolfson College and affiliated Fellow of the Institute for Science, Innovation and Society (InSIS). He also works as Senior Scholar with Center for Innovation and Communication at Stanford University. Marc holds a lead faculty role in research and teaching initiatives focused on innovation and entrepreneurship, including service as faculty lead for Science Innovation Plus (a collaboration on enterprise skills with the Oxford Sciences Division). His research investigates governance innovation among global financial markets, entrepreneurial leadership in knowledge- and -information-intensive organisations, and value creation in emerging ecosystem services markets. Beyond Oxford, Marc serves on several journal editorial boards and is a regular reviewer for the U.S. National Science Foundation and the Oxford University Press. He contributes to scholarly and professional activities in the American Sociological Association, the Academy of Management and the European Group for Organisation Studies. He is Research Associate Professor of Global Public Policy at the Naval Postgraduate School and a research affiliate at University of California Irvine Center for Organizations Research and at the Center for International Security and Cooperation, Stanford University. Marc is a GTF Awards Excellence in Innovation judge.

HOW DO WE OPERATE?



HM Queen Rania Al Abdullah arriving at GTF 2012 taking place at the Columbia University Middle East Research Centre



In order to ensure that the appropriate systems and processes are in place to steer the overall direction, effectiveness, supervision, and accountability of the organization, GTF Board of Advisors and Global Growth Board have been established, serving as the pillars on which the institutional and financial long-term sustainability of GTF is based.

The overall strategy as well as day to day operations and decision making are managed by the GTF Executive and Editorial Teams.



OUR AUDIENCE

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There is a long list of topics and issues that the delegates who attended GTF 2012 would like to see us tackle in the future:

- 'Successful thinking needs to be global, management and leadership has to be the result of shared views, experiences, improving capabilities and competencies in order to face not only local internal challenges but global challenges as well.'
- 'Our economies are suffering...We have bad governance. Good governance can only come from good leaders.'
- 'Sometimes the lack of dialogue within a country is more harmful than the lack of global thinking'
- 'Apart from the support needed in order to become more effective in politics, few international organizations give existing and aspiring leaders tangible support. GTF does!'
- 'Typical networking opportunities are compromised by being a long series of lectures, the days are long and there are few breaks and no workshops. You allocated the right amount of space and time to everything.'
- 'We need more follow up after the event on the important issues (sense of on-going conversation).'
- 'Create a toolkit to encourage women who have no positive role in the society to be active.'
- 'Take the message further'

WHAT TYPE OF EVENTS?

GTF organizes an international annual Forum and its GTF Awards for Excellence as well as smaller networking events, seminars, symposiums and roundtables throughout the year.



Under the patronage of
Her Majesty Queen Rania Al Abdullah
GLOBAL THINKERS FORUM
an ecosystem for excellence in leadership
Women Leaders in MENA
Amman, Jordan - October 7 & 8, 2012

OUR FUNDING – OUR SUPPORTERS

GTF funding is based on sponsorships, annual membership fees and donations. GTF may also receive in-kind sponsorship and support by its strategic partners.



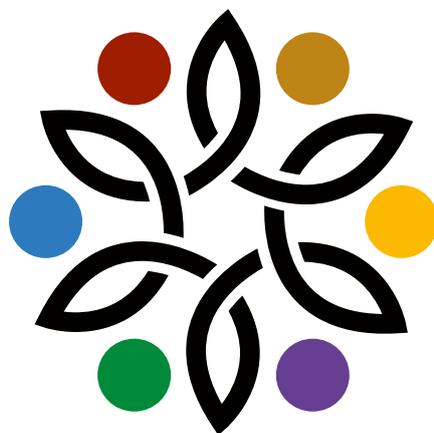


HOW TO GET INVOLVED

If you wish to get involved you may contact GTF on info@globalthinkersforum.org

You can apply to join the GTF Advisory Board or Board of Global Growth, become a donor, a contributor or express interest to become a GTF speaker.

GTF welcomes fresh ideas for strategic partnerships and collaborations with like-minded organizations.



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